

**The Philadelphia Parking Authority
Mellon Independence Center
701 Market Street, Suite 5400
Philadelphia, PA 19106**

**RFP No. 17-10
Mobile Parking Payments
Addendum Three**

To: See Email Distribution List

From: Mary Wheeler
Manager of Contract Administration

Date: May 12, 2017

No Pages: 3

This addendum is issued on May 12, 2017 prior to the proposal due date to add, delete, modify, clarify and/or to respond to questions submitted by prospective offerors regarding the work included in the above referenced solicitation.

QUESTIONS

- Question:** In Section 1.3.6 (pp. 6), proposal mentions that the Zebra MC9598 units have BlueTooth and WiFi capabilities, but are not used currently. Please explain how these units are used to receive payment information from mobile app payments and transmit enforcement data to the PEOs and to the current back office administrative software.

Response: The PEO logs on to a web service that is installed into the handheld to verify the payments. The connection then notifies the PEO if there is a paid PBP session.
- Question:** When sourcing the internet connection, what networks are the Zebra devices able to connect to?

Response: All handhelds are Verizon enabled.
- Question:** In Section 3.10, you mention "The Authority intends to perform the work necessary to install and maintain the appropriate signage to operate the system. However, Vendor agrees to reimburse the Authority for all its costs, including, but not limited to any equipment and labor expenses." Please clarify and provide us an estimate for associated costs, including, but not limited to equipment and labor expenses that the vendor may incur for installation, maintenance and other associated costs.

Response: The Authority does not have an estimate, since the entire city was not installed with our last vendor. The area that did have Pay By Phone installed incurred labor costs of \$16,500.00. This was for the installation of 1,000 signs and 3 stickers placed on each kiosk.
- Question:** In Section 2.17, the proposal states there is no participation ranges for M-DBE/W-DBE/DS-DBE vendors for this proposal. Even though vendors in this category are encouraged to submit a bid, the City may lose participants who are highly capable and eligible with advanced technology for the City's parking

requirements. Will the City reconsider the M-DBE/W-DBE/DS-DBE bid requirements to include or offer additional evaluation points for such vendors?

Response: M-DBE/W-DBE/DS-DBE participation is not a requirement of this solicitation, however, it is taken into consideration during the selection process.

5. **Question:** Who is responsible for the costs of signage production and installation?

Response: The vendor is responsible for these costs.

6. **Question:** (Service is provided using a single, globally available app and cannot be white labelled to use the Authority's MeterUp name. Our app does, however, provide a dynamic labeling functionality where Consumers using the app within Philadelphia would see PPA logos and branding within the app.) Would proposal of such a solution be considered a non-compliant bid and therefore not be considered?

Response: We will review your offer. The more prominent the Meter Up brand is, the more favorable the review will be.

7. **Question:** How would the Authority intend to work with such a vendor that cannot deliver an app under the name MeterUp?

Response: We will review your offer. The more prominent the Meter Up brand is, the more favorable the review will be.

8. **Question:** Project Specifications 3.6 Back-End Use/Reporting, item 3.6.4 mentions vendor as merchant of record and the Authority as merchant of record. Would The Authority please clarify if the information requested in this specification is required with proposal submission or during the project implementation?

Response: It is required with the proposal submission.

9. **Question:** In reference to section 3.7.1. Would the Authority please clarify your expectations on handheld devices?

Response: A representative from the vendor will come to Authority headquarters to train our management team and the Authority's processor (Conduent) on all functions of the application.

10. **Question:** Total number of off-street gated / garage spaces?

Response: 5,064

11. **Question:** Number of single space meters?

Response: 9,037

12. **Question:** Number of multi-space meters?

Response: 1,090 On-Street Kiosks. 20 Off-Street Kiosks.

13. **Question:** What is the total annual number of credit card transactions?

Response: 4.6 million credit card transactions.

14. **Question:** What is your annual compliance parking revenue?

Response: Meter Revenue for FY 2017 was \$38,300,989.00.

15. **Question:** What is the split between cash and credit card compliance revenue?

Response: 56% credit card. 6% Pay by phone. 38% cash.

16. **Question:** Is the PPA responsible for merchant processing / credit card fees?

Response: Please refer to section 3.6.4 in the RFP.

17. **Question:** Will the Vendor act as Merchant of Record?

Response: Please refer to section 3.6.4 in the RFP.

18. **Question:** If the PPA will act as Merchant of Record, who is your merchant processor and bank today?

Response: Heartland Payment Systems.

19. **Question:** Will the convenience fee be paid by the consumer on top of regular parking fees or absorbed by the PPA so as to create parity between cash payments and mobile payments?

Response: The convenience fee will be paid by the consumer on top of regular parking fees.

20. **Question:** Do you currently have a mobile payments vendor and/or have you run any pilots with any mobile payment vendors?

Response: We do not currently have a mobile payments vendor. Pango USA was the vendor from November of 2015 through March of 2017. The Authority ran a pilot program with Pango USA.

END OF ADDENDUM THREE